

Better Buildings Alliance technology campaigns support commercial building owners and operators as they seek to enhance the operations and energy performance of their buildings. Whether your organization is looking for efficient lighting solutions for every building in the portfolio, or how best to implement a state of the art energy management system in your first or thousandth building, each technology campaign is designed to pinpoint actionable information and generate resources that present the benefits and processes to getting more energy efficient.

Hundreds of organizations are participating in four unique campaigns, and the results have been tremendous. Since the first campaign launched in 2013, nearly 13 trillion BTUs have been saved, with even greater savings possible as replication continues into the future.

ADVANCED ROOFTOP UNIT CAMPAIGN: UPGRADE OR RETROFIT AGING ROOFTOP UNITS AND SAVE \$900 TO \$3,700 A YEAR

Space conditioning accounts for 40% of energy use in the US, making addressing it a major priority for commercial building owners. Building owners can save money, improve energy efficiency, make buildings more comfortable, and help the environment by taking action through ARC.

**REPLACE.
RETROFIT.
REAP REWARDS.**
[JOIN ARC TODAY.](#)

INTERIOR LIGHTING CAMPAIGN: UPGRADE YOUR TROFFERS AND REDUCE YOUR INTERIOR LIGHTING ENERGY USE BY 60-75 PERCENT

Interior lighting makes up 20% of all energy used in commercial buildings and is the single biggest bucket a building owner can address. The ILC has a performance specification you can use to ensure upgrades to your facility will result in savings, and the campaign offers recognition opportunities for those who are able to complete retrofits. Addressing the lighting systems in your buildings will help save energy and reduce carbon emissions all while improving your workplace and making employees more productive.

**BETTER TROFFERS.
AUTOMATED CONTROLS.
INTERIOR COMFORT.**
[JOIN ILC TODAY.](#)

LIGHTING ENERGY EFFICIENCY IN PARKING CAMPAIGN: CUT ENERGY COSTS AS MUCH AS 70 PERCENT

There are between 100 and 800 million parking spaces in the US. The LEEP campaign developed a specification for lighting technology that quickly pays for itself, cutting energy costs up to 70% and maintenance costs up to 90%. Not only will you be spending less money to run the lights, your visitors and employees will be able to see better and feel safer inside your parking structures.

**LONGER-LASTING
LIGHTING.
MORE EFFICIENT LOTS
AND GARAGES.**
[JOIN LEEP TODAY.](#)

SMART ENERGY ANALYTICS CAMPAIGN: TRACK BUILDING ENERGY PERFORMANCE FOR 8-20 PERCENT SAVINGS

The average commercial building wastes up to 30% of all the energy it consumes annually due to myriad factors. Buildings are full of hidden energy savings potential that can be uncovered with the right analysis. With sophisticated software applied to everyday building operations, building owners are now reaping the cost-saving benefits of analytics. As much as 10-20% energy savings is possible in a single building, with average portfolio savings of 8%.

**MEASURE.
MONITOR.
MANAGE.**
[JOIN SEA TODAY.](#)